FOCUS update

group benefits news

#306

September 15, 2011

What's happening in health and wellness

Sun Life's health and wellness team is excited to wrap up a busy summer and share with you a number of initiatives that are currently underway or on the horizon as we head in to **Healthy Workplace Month** in **October**.

On September 9, 2011 Lori Casselman, AVP, Health and Productivity Solutions was quoted in an <u>article</u> along with Dr. Michael Rouse, Principal Investigator of a research agreement between Sun Life and the Richard Ivey School of Business, in a special Globe and Mail health, work and wellness supplement. The supplement also featured our <u>wellness advantage</u> advertisement.

Lori Casselman was also recently interviewed by <u>Benefits Canada TV</u> on the wellness shift in the workplace and findings from the Sun Life Canadian Health IndexTM.

Additionally, Sun Life's <u>wellness advantage ad</u> appeared in the July/August 2011 issue of Benefits Canada, marking and demonstrating an even stronger commitment to employee health and wellness following the recent acquisition of Buffett & Company.

And, there's lots more coming up!

October is <u>Canada's Healthy Workplace Month</u>, and Sun Life will maintain an active presence throughout many high-profile wellness events taking place during this period.

October 4-6: Sun Life is a major sponsor at the **Health Work & Wellness Conference 2011** taking place in Toronto. Lori Casselman and Janet Young, Director Business Development, Health & Wellness will share highlights of the research and work underway within the Sun Life Wellness Institute at a Breakfast Session on Thursday, October 6 at 7:30 a.m. Registration to the event is open.

Late October: The inaugural Sun Life Wellness Institute[™] Breakfast Presentation will launch the release of the **2011 Buffett National Wellness Survey**. The results of this much anticipated and renowned survey will be presented in Toronto and Montreal. Over the last few months, we've encouraged our plan sponsors to participate in this renowned survey, and this is their exclusive, first chance to get the results. If you are in the Toronto or Montreal area and would like to attend, please contact your Sun Life group representative.

November 1: "Return on Excellence" is the theme of the 2011 Excellence Canada (formerly NQI) Canada Awards for Excellence (CAE) Summit & Awards Luncheon. Dave Jones, VP, Market Development will deliver the keynote speech on the "Return on Wellness." This <u>event</u> will take place in Toronto. Sun Life will also participate in the Excellence Canada National Post special supplement that will be published on October 4, 2011.

Questions?

Please contact your Sun Life Financial group benefits representative.

